

Libertea LLC
1601 Hagood Avenue
Columbia SC 29204

Libertea Committee/ Issue
Submission Number 3171 Issue 1



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Libertea Committee/ Issue	Submission Cost: 18270	Campaign Ref: BX212100505
Buyer:	Client/Product/Estimate:	Sales Rep: WSPA Political
Schedule Dates: 10/07/12 to 10/14/12	Weeks: 2	Order Ref: Pension Reform
Est./PO Number: Pension Reform	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Pension Reform	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 5a News MTWTFSS Isolations: W/C 10/08 TWT...	01	180	30 Comme	Nbr of Spots	4	4	760
2	M-F 530a News MTWTFSS Isolations: W/C 10/08 TWT...	01	415	30 Comme	Nbr of Spots	4	4	1660
3	M-F 6a News MTWTFSS Isolations: W/C 10/08 TWT...	01	600	30 Comme	Nbr of Spots	4	4	2400
4	M-F 7a CBS This Morning MTWTFSS Isolations: W/C 10/08 TWT...	01	600	30 Comme	Nbr of Spots	4	4	2400
5	M-F 6p News MTWTFSS Isolations: W/C 10/08 TWT...	01	1050	30 Comme	Nbr of Spots	4	4	4200
8	M-F 7p News MTWTFSS Isolations: W/C 10/08 TWT...	01	650	30 Comme	Nbr of Spots	4	4	2600
Weekly Totals: Total Spots(Ord Spots)					1	29	30	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
7	M-Su 11p News MTWTFSS Isolations: W/C 10/08 TW...	01	1275	30 Comme	Nbr of Spots	2	2	2550
8	Sun 6a News MTWTFSS Isolations: W/C 10/01S, W/C 10/08S	01	250	30 Comme	Nbr of Spots	1	1	500
9	Sun 9a ET / 8a CT CBS Sunday Morning News MTWTFSS Isolations: W/C 10/08S	01	600	30 Comme	Nbr of Spots	1	1	600
10	Sun 1030a ET / 930a CT Face The Nation MTWTFSS Isolations: W/C 10/08S	01	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					1	29	30	

Grand Totals		Month 10 Weeks: 4	
Totals	10/01	10/08	
Spots	30	1	29
Cost	18270	250	19020

Spots: 30
Gross Total: 18,270.00
Commission: 2,740.50
Net Total: 15,529.50

Grand Totals: